



News Release

1 January 2008

H2O MODEL IS A SUCCESS FOR MAJOR PHARMACEUTICAL COMPANY

H2O is delighted to announce the recent successful completion of a technology-scouting project, identifying early-stage intellectual property (IP) within the UK for a major multinational pharmaceutical company.

Dr Anna Obolensky, Head of External Sciences at H2O, was charged with the task of identifying IP within a key therapeutic sector of major interest to the client and which, with so many unmet needs, is predicted to be a leading cause of patient morbidity by the year 2020.

The UK publishes more biomedical papers than any other country in Europe, and the research project involved the scrutiny of over 3000 papers identified through four large public medical databases. These were followed up by visits to 22 universities from Aberdeen to Plymouth. The scale of the project was immense, but Dr Obolensky completed it within 6 months.

From this project, 150 technologies of potential interest were identified and ranked for their potential commercial importance to the client. Of these 150 potential targets, a substantial number were novel to the client and may well have implications for its future direction.

Dr Obolensky commented: "I'm very pleased that so many potentially interesting sources were identified. Even though large corporate multinational companies may have a UK base and contribute substantially to research in the UK, in this instance nearly one-third of the technologies identified were previously unexplored. This really illustrates the value of an independent unbiased audit."

Unearthing dormant IP within the UK has huge potential for the UK's research base and the country's commercial future. In the current economic climate, it is more important than ever that new technologies are assisted into the global marketplace, and H2O is poised to take its technology-scouting services onto the international stage.

David Kelly, CEO of H2O, said: "Anna's success on this project proves the importance of the H2O business model, even to global companies with huge resources behind them. We look forward to achieving similar results for other clients."

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