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MARK KIRBY BECOMES CHAIRMAN OF EYKONA TECHNOLOGIES

H2O are delighted to report the appointment of the executive chairman to the board of Eykona Technologies.

Eykona became the first joint spinout from H2O and Oxford University last year, and is currently raising further investment for its radical new technology. Its business plan focuses on its new product, **metriderm^{3D}**, for wound imaging and management. Mark commented, "I am very excited to be joining this new company. The potential of this technology is huge. It fills an unmet need in the field of chronic wound documentation and management, which will be of enormous benefit to patients".



With his new position in Eykona, Mark is looking forward to exercising his talents in raising new investment and taking the business forward. Mark Kirby has 25+ years experience in emerging healthcare companies. He joined Medic-Aid Ltd at an early stage and was responsible for significant growth of the company. He led an MBO from the original owners in 1994 and subsequently floated the company on the full list of the London Stock Exchange as Profile Therapeutics plc in March 2000. The company was sold to Respiroics in July 2004. Since that time Mark Kirby has worked with a number of medical / pharmaceutical companies and is currently Chairman of Glide Pharma, a specialty pharmaceutical company and Non Executive Director of Nigaard A/S, a Norwegian specialty pharmaceutical company.

"We are delighted to have managed to secure Mark's services," said Chief Technical Officer and co-founder of Eykona, James Paterson. "Eykona is poised for its next round of investment, focusing on **metriderm^{3D}**, and with Mark at the helm, Eykona will deliver on its potential."

David Auty, Chief Executive of H2O, commented "We are delighted to see how quickly Eykona is developing. It shows the value of H2O's input in developing such a strong business plan that it can attract people of Mark's calibre".

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